10DLC-Compliant Privacy Policy & Terms

Retail Healthcare Practices

Effective Date: 11/6/2026

Practice Name: Hurst Orthodontics, PC

Website: www.hurstorthodontics.com

Phone: 219/926.1463

Email: sandy@hurstorthodontics.com

1. Introduction

We are committed to protecting your privacy and safeguarding your personal information. This policy explains how we collect, use, store and protect your information.

2. Information We Collect

We may collect name, address, email, phone number, health information necessary for treatment, insurance information and appointment details.

3. How We Use Your Information

We use your information to provide healthcare services, manage appointments, communicate with you, process billing and comply with legal requirements.

4. SMS Messaging & Mobile Information

If you opt in to SMS communications, we may send appointment reminders, scheduling update, limited appointment-related information, payment or past due reminders and review requests.

Message frequency may vary. Message and date rates may apply.

Reply **Stop/Cancel** to opt out. Reply **Help** for assistance and **Resume** to re-subscribe.

Your mobile phone number and SMS consent will NOT be shared, sold, rented or disclosed to third parties for marketing or promotional purposes.

5. Data Protection

We implement administrative, technical and physical safeguards to protect your information.

6. Information Sharing

We do NOT sell patient information. Information may be shared only as required by law or to support healthcare operations.

7. Your Rights

You may request access your information or withdraw SMS consent at any time.

8. Contact Information

Contact us at 219/926.1463 or sandy@hurstorthodontics.com